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Introduction

While pool and spa design trends are constantly changing, one things remains the same — a builder and designer's desire to create the most beautiful and innovative place for you to relax, enjoy and make memories. Constantly changing trends gives potential pool owners more design options than ever before for the ultimate backyard experience.

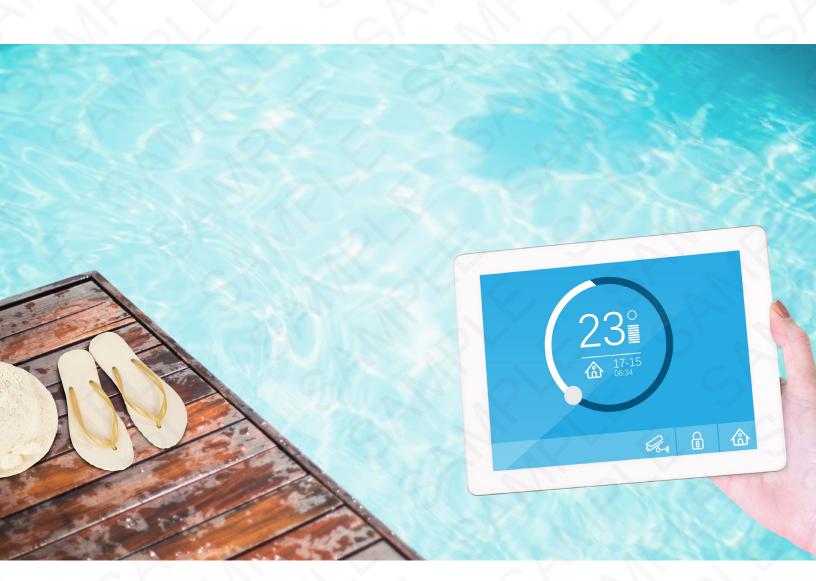
Whether you're building a pool from the ground up or are giving your existing poolscape the facelift it needs to look better and function more effectively, there's no excuse to be left with an uninspired outdoor oasis. Now's the time to expand your horizons and test the waters with these top pool design trends.





TREND #1 The Smart Pool

Pool ownership today is infused with technology in every aspect. "Smartphone compatible" pools can be controlled by a variety of apps anywhere, anytime, giving you the luxury of changing your water temperature, turning the lights off and on, controlling the outdoor sound and water features, and so much more. It's simple, it's easy, it's the perfect way to blend care and maintenance with modern technology.





TREND #2 When Fire Meets Water

Fire and water naturally accentuate each other's stunning brilliance, making them the perfect combination for custom pool design. The striking fire and water effect creates an irresistible atmosphere once night falls. Whether you're looking to incorporate bold fire bowls complemented by bubbling water features or an inviting fireplace built into your poolscape, the options are endless in creating an inviting space for all to enjoy long after dusk.





TREND #3 Bringing the Indoors Out

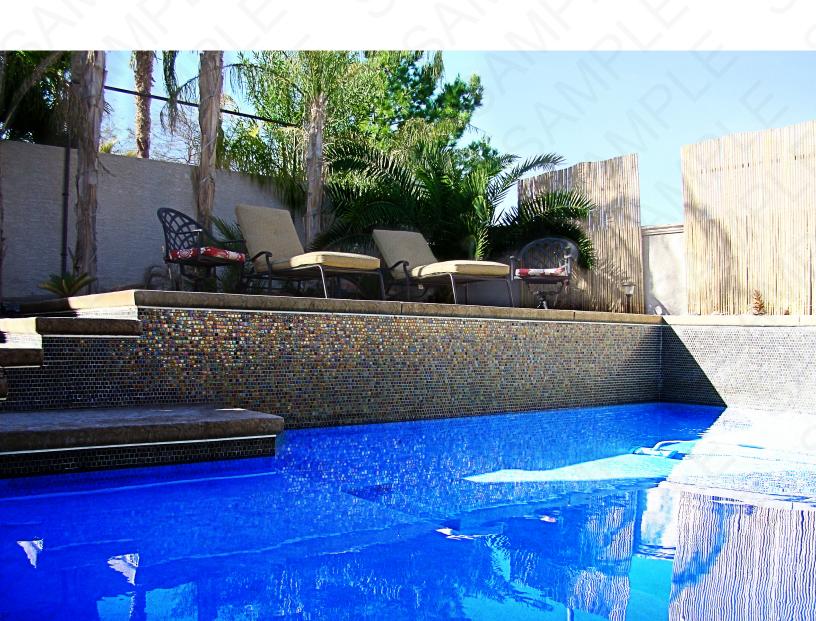
Throughout the last few years, outdoor living design has evolved greatly, with many people seeking to take the traditionally-defined indoor decor and activities outside in their backyard living spaces. From al fresco dining to fully-functional kitchens to well-equipped outdoor living rooms complete with TVs, couches and a fireplace, the "new" backyard is a beautiful outdoor oasis designed for people to spend the day, and night, laughing, lounging and living in the open air.





TREND #4 Thinking Outside the Box

Once upon a time, a swimming pool would have been near impossible for those with smaller lot sizes or challenging property layouts. But these days, custom pool designers are able to create the perfect pool for just about any size or shape of land. Pools no longer need to adhere to a typical pool design, making way for more boutique-style pools, cocktail pools, and more intricate layouts that create a unique design that'll really stand out.





TREND #5 Seamless Design

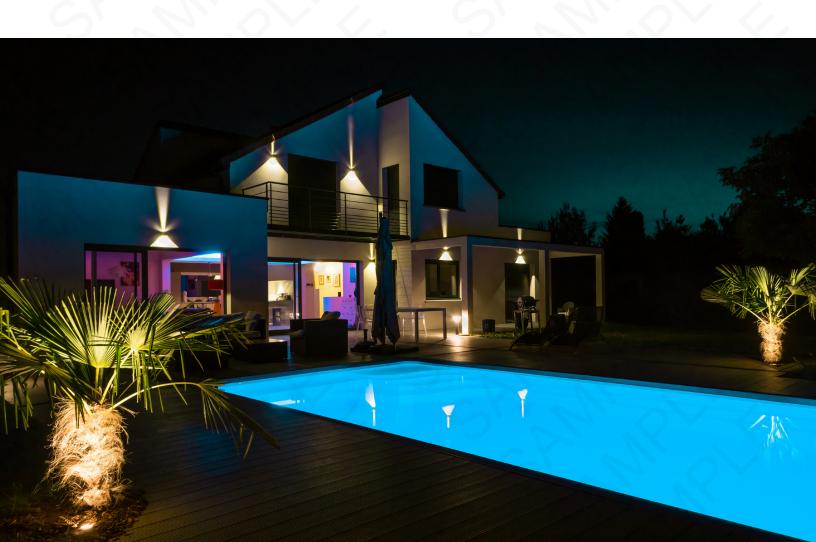
Infinity edge pools, also known as zero, negative, vanishing and disappearing edge pools, create a smooth mirror-like surface for your pool water as it flows over one or more edges of the pool, creating the illusion that the water endlessly stretches out into the horizon. Knifeedge pools, or perimeter overflows, are also picking up steam, as the water cascades over all four sides of the pool, creating a luxurious appeal.





TREND #6 LED Lighting

When it comes to pool design, lighting plays a pivotal role in the overall appearance of the poolscape. There are many options when it comes to incorporating LED lighting into your pool design, whether you're looking to light up the pool or integrate it throughout your outdoor living space. LED lighting is also very beneficial in that it emits 250 percent brighter light than the standard bulb, it's smartphone compatible, it's brighter under water and it is the most cost-efficient lighting option available.





TREND #7 The Perfect Finish

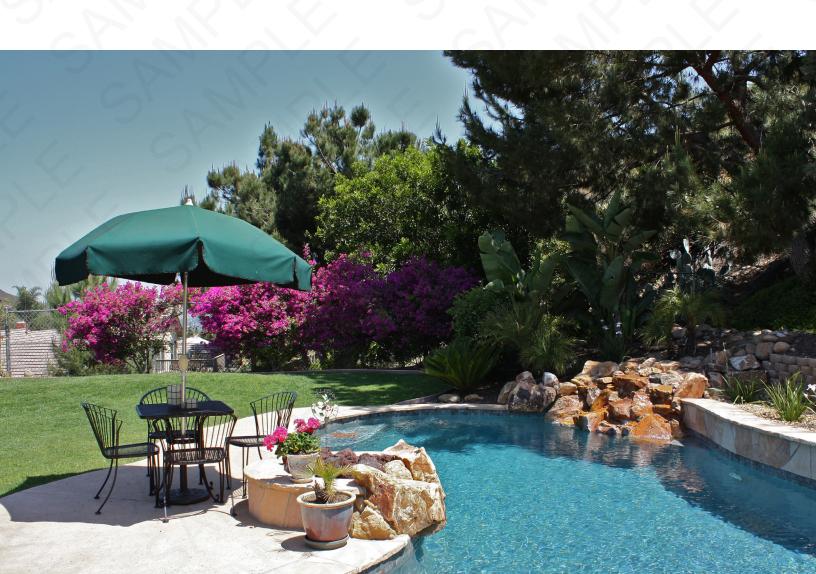
If you're looking to add just the right touch to your swimming pool to make it stand out, then consider a glass tile finish. This elegant medium leaves a stunning visual impact on your backyard's appeal. The variety of tile sizes, colors and shapes will work with any style of pool, whether it's traditional, natural or modern. If you're unable to tile the entire pool, there are other ways to incorporate these iridescent gems — a thicker glass tile waterline border in a standout pattern, or a glass tile mosaic integrated into the pool's surface.





TREND #8 Natural Oasis

Natural pool design is taking off, with more potential pool owners looking to incorporate rock work into their design to create a more organic, earthy backyard oasis. Whether it is artificial rock or indigenous boulders specifically chosen to be incorporated into a pool's design, these accents and features add an additional dimension to the overall feel of the entire project. These natural accents can be used to create waterfalls, grottos, caves, accent walls and poolside bars or kitchens.





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